

Ratified School Uniform Update 2024 for 2025

Support and Promotional Information

Background



2020 - Logo review and logo story



2020 – Hillarys PS Redevelopment Project announced late



2021 - School logo updated in line with redevelopment theme and rebranding



2021 - Uniform refresh concept with staff - aligned to redevelopment planning and rebranding, school context, logo revision and uptake of marine colours in school logo



2021 - The school redevelopment planning process which included artwork and interior building design was finalised in late 2021. Colours aligned to marine theme within the abstract dolphin sculptures.



2022 - A proposed uniform Vision was developed. Future process and concept to be aligned to the logo story, updated logo, redevelopment project theme, and new branding.



2023 - Staff attire updated. This aligned to the adopted concept.



2023 - Staff commenced wearing the new branded attire.



2024 - School Board student uniform update – Parent Representatives inquired to move to an updated student uniform. A sub-committee was created to progress the initiative. Feedback requested from the community. Regular updates provided via the newsletter.

Student Uniform Design Brief

- Maintain consistency with the logo theme and redevelopment colours
- Maintain consistency with and connection to the marine colours and themes
- Make a connection with the waves of the ocean – as seen in the logo
- Base colour of the polo to be navy to give the logo extra pop
- Navy base colour for the uniform bottoms
- Logo included on the bottoms – no writing due to spacing requirements
- Ribbing added to collar and polo panels to help break up colours and create a link to the logo

Sub-Committee Uniform Process Brief

- Minimise change elements for the school community
- Offer an extended transition time – 2 years
- Maintain the same service provider
- Uniform items are kept to a minimum
- Uniform material consistency is maintained
- Maintain the same uniform selection
- Refresh sports attire for students
- Reversible hats
- Leavers polo through LOWES
- LOWES will reduce the old items stock price
- LOWES will donate any left over uniforms to the school for family and student support
- Uniform Policy review

Term 3 / Term 4 Timeline

(updated 09 September 2024)

What / Who	When
Uniform fact sheet to be created with timelines and a summary of the Board's process	Term 3, Week 10
Newsletter entry – school Board update. Uniform refresh Approval. Attach transition timeline and summary of process	Term 3, Week 10
<ul style="list-style-type: none">Uniform Promotion – display on pin-up board in the front office. Photos and design brief templates from LOWES. Staff review and update in Kwilena	Term 1, 2025 Term 4, Week 2

<ul style="list-style-type: none"> • Send Compass message to parents with photos/uniform design templates. Include timeline for LOWES for on the shelf availability. (Late December) 	<p>Term 4, Week 1</p>
<ul style="list-style-type: none"> • Update Website with Compass message and transition timeline / process. 	<p>Term 4, Week 1</p>
<ul style="list-style-type: none"> • Align fashion parade for redevelopment opening ceremony – School Admin 	<p>TBC, Term 1, 2025</p>
<ul style="list-style-type: none"> • Ordering system updated on LOWES website 	<p>Late December 2024</p>
<ul style="list-style-type: none"> • Caitlin Collins Photo shoot 	<p>Term 1, 2025 (February)</p>

School Community Survey Feedback

- School Board actions:
- Provision of a 2-year transition time for the updated school uniform
- A school branded back pack has been included
- A sports team coloured reversible hat have been added
- A return system for old uniform will be coordinated in Term 1, 2025. These items will be donated.
- Any leftover uniforms will be donated to the school by LOWES
- Improved consistency between the school's uniform policy and the items provided by LOWES.

What can we expect from here?

- Ongoing Compass and newsletter updates, when necessary
- LOWES will have our new uniform items on the shelf in late December
- LOWES will update their website in late December for online orders
- Students can start wearing updated uniform from 5 February 2025



Promotional events will occur in Term 1 to share the new uniform and the excitement



Our uniform recycling program will operate during Term 1, 2025.



These items will be donated.